

WUSATA - Export Readiness Consultations & MAP Branded Seminar

WUSATA, along with the Colorado Department of Agriculture, is holding Export Readiness Consultations for companies on July 29th and 30th. Your company can gain valuable information by meeting with our consultant experienced in exporting food and agricultural products to foreign markets.

WUSATA is also presenting a Branded Program Seminar on July 30th. Attend the Branded Program Seminar to learn about a federally funded matching funds program (Market Access Program) for food and agricultural exporters.

The Branded Program is a reimbursement program that supports the promotion of food and nonfood agricultural products in foreign markets. Made possible through funding from the USDA's Foreign Agricultural Service (FAS), the program provides participants with a 50% cost reimbursement for eligible marketing and promotional activities, such as trade shows, advertising, in-store demos, PR, and other promotional expenses. Please keep in mind that some major domestic trade shows are eligible under this program! Companies can apply for \$5,000 to \$250,000 per program year.

To register, please complete and submit the registration form. This form and more information can also be found at: http://www.wusata.org/events/event_details.asp?eventID=969

While you are on the Events page, check out some of the other great activities that WUSATA has to offer!

Please let me know if you have any questions. We hope to see you there!

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